



home of influence

gets
you
there



This certificate is bestowed upon

Willem-Jan Struber

**who has successfully completed
the only official practitioner program**
based on Bas Wouters' work on the Online Influence Principles

March 14, 2024

A handwritten signature in black ink, appearing to read 'Rob Cialdini'.

Dr. Robert Cialdini
Founder Cialdini Institute

A handwritten signature in black ink, appearing to read 'Bas Wouters'.

Bas Wouters
Co-Founder & CEO