



home of influence

gets
you
there



This certificate is bestowed upon

Mahdi Ghurayeb

**who has successfully completed
the only official practitioner program**

based on Dr. Robert Cialdini's Principles of Persuasion

October 1, 2023

A handwritten signature in black ink, appearing to read 'Bob Cialdini'.

Dr. Robert Cialdini
Founder Cialdini Institute

A handwritten signature in black ink, appearing to read 'Bas Wouters'.

Bas Wouters
Co-Founder & CEO