



home of influence

gets
you
there



This certificate is bestowed upon

Alexander Valkov

**who has successfully completed
the only official practitioner program**

based on Dr. Robert Cialdini's Principles of Persuasion

July 15, 2023

A handwritten signature in black ink, appearing to read "Bob Cialdini".

Dr. Robert Cialdini
Founder Cialdini Institute

A handwritten signature in black ink, appearing to read "Bas Wouters".

Bas Wouters
Co-Founder & CEO